

**Human Resources Association of Southern Maryland
Annual Conference
October 17, 2012**

Agenda

8:00-9:20 **Technology for the HR Leader**

Keynote: Tom Williams, SPHR. Senior Human Resources Consultant
Willis Human Capital Practice

Panelists: Chris Van Bavell, National Manager Recruitment & Talent Acquisition, Reznick Group

Louis Poretz, Founder and Strategist, SocialYo

9:30-10:40 **FMLA: What, Who, When, How & Updates**

Dana Brun, Regional Sales Director, Total Administrative Services Corporation

Integration of Leaders

Nancy Douglas, Senior Manager, Program Training Education Development,
ARINC University

10:50-12:00 **Recruiting for 2012 and Beyond**

Rachel Teague Borowsky, Vice President of Mid-Atlantic for SNI Companies

How to Have the Hard Conversations

Joni Daniels M.S. Ed., Principal and Founder of Daniels & Associates

12:00 – 1:20 Lunch

1:20 – 2:30 **Trends in Compensation & Best Practices in the Current Economy**

Amber Duncan, Manager, Manager, Compensation Consulting Division of CBIZ
Human Capital Services

Karen Clark, CLU, REBC, RHU, ChFC. Senior Vice President in the employee
benefits division, CBIZ Employee Services

Selling the Value of HR to Executives

Rob Blunt, President of 4-Profit-HR and PEO Consulting Group

2:40 – 3:50 **Job Descriptions**

Laura Lockard Francisco, SPHR, VP/Strategist, The Singer Group

Cultural Competence- Moving from “Them” to “Us”

Keith Merkey, Human Relations Specialist, Maryland Commission on Civil Rights

Cost: \$75.00 for members

\$100.00 for non-members

Cost includes continental breakfast, hot buffet lunch and afternoon snack.

Place: Hilton Garden Inn
13100 Dowell Road
Dowell, MD 20629

Approval for HRCI credits has been submitted. HRASM anticipates that attendees will receive 6 recertification credit hours toward PHR, SPHR and GPHR recertification through the HR Certification Institute

Please keep checking back for more information!