

## 2022 HRASM Conference

### “Waves of Change, Oceans of Opportunities”

#### Sponsor Fact Sheet

<b>Sponsor Registration:</b>	<a href="#">Click here</a>
<b>Investment:</b>	<p>\$1,000 for all three days and includes:</p> <ul style="list-style-type: none"><li>➤ ½ page ad in our conference program</li><li>➤ Company name or logo in all marketing materials</li><li>➤ Speaker introduction with 3-5 minutes to promote your business to the attendees</li><li>➤ <b>Lots of opportunities throughout the conference to mix, mingle, network, and socialize with HR professionals and leaders</b></li><li>➤ The meeting space we have seats 350. Our goal is to put 200 butts in those seats, leaving plenty of room for safe distancing</li></ul>
<b>Location:</b>	Clarion Resort Fontainebleau Hotel 10100 Coastal Highway, Ocean City, MD 21842
<b>Hotel room rate:</b>	\$135/night (plus tax)
<b>Parking:</b>	On-site, free
<b>Exhibit setup:</b>	Wednesday, 05/13/2022, 12:00 p.m. - 2:30 p.m.
<b>Exhibit space:</b>	<ul style="list-style-type: none"><li>➤ All sponsor tables will be set-up around the perimeter of the participant meeting room</li><li>➤ Sponsors can attend all sessions at no additional cost</li><li>➤ One 6' table w/two chairs provided, no electrical outlets</li><li>➤ Sponsor tables are expected to remain in place until the conference ends on Friday, 05/13/2022</li></ul>
<b>Meals:</b>	Meals for two are included with sponsor registration
<b>Door prize:</b>	<ul style="list-style-type: none"><li>➤ Each sponsor will provide a door prize valued at least \$50</li><li>➤ Attendees will visit your table, please don't go to them</li><li>➤ Attendees will be encouraged to engage with each sponsor by playing a “word search”-type game</li><li>➤ Each attendee must visit all sponsors to be eligible for a door prize</li><li>➤ Each sponsor will pull one entry at the end of the conference to give away the sponsor's door prize</li></ul>

**SPONSOR ADS: Due by 4/1/2022. High resolution graphics required.** Please send your ad to **Marcia Chase** at [mchase@n-s-i.us](mailto:mchase@n-s-i.us). We reserve the right to condense ads as space permits.