



DR. JOHNNY PARKER

Biographical Sketch

Passion and Niche

Dr. Johnny Parker is passionate about helping people (at any stage) turn the page to the life, leadership and business they've always wanted. Through executive coaching, seminars and keynote presentations, he has a 25-year track record of helping hundreds of CEO's, pro athletes, aspiring entrepreneurs and high-achievers experience authentic success by viewing their life/work as a story so they flourish in what matters most.

Business/Organizational Development Outcomes

Individuals and companies have succeeded as they've applied the Turn the Page methodology in developing high-performing leaders, trusting relationships and profitable businesses. Whether it's building leaders, growing a business or cultivating great workplace teams and culture, Dr. Parker's expertise enables people to:

- Inspire action as you gain high-definition clarity germane to who you are, what you want and why it matters to you and your business.
- Build trusting relationships by mastering the skills of emotional intelligence.

- Create a healthy culture where people treat one another and customers with a sacred mindset.
- Apply the power of storytelling as a strategic business tool and increase performance and productivity.
- Strengthen brand recognition through storytelling.
- Deepen employee engagement and boost morale through the language of “appreciation”.
- Gain confidence to have compassionate and courageous conversations.
- Learn the skills for flourishing in your relationships at home while winning at work.
- Grow in your awareness of your personal/professional story and “why you do what you do”.
- Prevent burn out by developing a personal “game plan” for sustaining your effectiveness as you sustain yourself.

Sample Client Engagement and Results

Dr. Parker is an adjunct professor at Johns Hopkins University where he teaches Introduction to Positive Psychology which is an evidence-based approach to examine how people, leaders, businesses and communities thrive. Principles such as grit, resilience, emotional intelligence, flourishing, happiness and gratitude have been the “X-factor” enabling leaders and businesses to significantly increase performance.

- Dr. Parker has served as life coach and consultant for the Washington Redskins and Washington Mystics and he regularly helps pro athletes (NFL, NBA, PGA and WNBA) and CEO’s develop healthy personal/professional lives and strong relationships.
- National media such as *CNN*, *NBC News*, *Viewpoint*, *BET*, *Washington Post*, *Ebony*, *Essence* and the *Baltimore Sun* have highlighted Johnny’s solid message. He is also the former host of the Relationship Fitness Show heard in the Washington, D. C. area. He is a featured relationship expert in two films, *Still Standing* and *Divorce Care*.
- His Turn the Page approach has enhanced organizations such as *AOL*, *NFL*, *Fannie Mae*, *Colonial Parking*, *Chick-fil-A*, *Signature Flight Support*, *Homeland Security*, *University of Maryland at Baltimore County*, *Tuskegee Airmen*, *Mary Kay*, *NIH*, *Kairos*,

U.S. Army, U.S. Navy, and the U.S. Air Force just to name a few. Keynote addresses by Johnny include audiences at Constitution Hall and the Pentagon.

- In May 2008, Dr. Parker was a part of a select group of marriage educators and researchers invited to the White House to discuss ways to strengthen marriages in America. His clinical background and research in positive psychology enables him to cultivate positive relationships and to communicate in a transformational manner. He recognizes families and organizations share similar relational dynamics.

Johnny is author of *Renovating Your Marriage Room by Room, Faith Like a Child, Exceptional Living: 31 Exercises for Enriching Your Life, Work and Relationships*. Dr. Parker recently released his new book, *Turn the Page: Unlocking the Story Within You*.

He holds a M.A. in Counseling Psychology and a Doctorate in Strategic Leadership from Regent University.

A native New Yorker, Dr. Parker is married to his best friend, Lezlyn and they have three sons, JP, Jordan and Joel and an energetic Cocker Spaniel, Jay-Jay. The Parkers reside outside Washington, D.C.