

2019 Conference Sponsor Fact Sheet

Thank you for partnering with us for this year's conference!

News-You-Can-Use

▶ **Conference At-a-Glance** (attached)

▶ **Conference location:** College of Southern Maryland/Prince Frederick Campus, 115 J.W. Williams Road, Building B, Prince Frederick, MD 20678

▶ **Parking:** Free parking. Parking is permitted only in marked parking spaces within designated parking areas on campus. Parking is not permitted on J.W. Williams Road or on Route 231 at any time; vehicles parked illegally will be towed.

▶ **Exhibit setup:** 7:00-7:30 am

▶ **Exhibit space:** One undraped 6' table w/two chairs provided; no electrical outlets available. Exhibits are expected to remain in place until the conference ends at 4pm.

▶ **Meals:** If you are sponsoring at the \$1,000 level, meals for two are included with sponsor/exhibitor registration. At the \$750 level, one meal is included.

▶ **Door prize "Word Search":** Each sponsor will provide a door prize valued at least \$50. Attendees will visit your booth, please don't go to them. We will encourage attendees to engage with you by playing a word search game. Sponsors will provide a designated word for the Word Search to validate that the attendee did visit the sponsor table AND had a short conversation. Each attendee must visit all sponsors to be eligible for a door prize. Each sponsor will pull one entry at the end of the conference to give away the sponsor's door prize.

SPONSOR ADS:

Due by 10/14/2019. High resolution graphics required. Please send your ad to Sheni Mansfield at mmansfield@smartronix.com. We reserve the right to condense ads as space permits.

“THE ANATOMY OF HR”

TENTATIVE AGENDA

7:30 - 8:00 am Registration & Continental Breakfast

8:00 – 8:30 am **Welcome / HRASM Business**

8:30 - 10:00 am **Opening Keynote: Jennifer Andersen**

10:00 - 10:15 am Break / Wellness moment / Sponsor visits

10:15 - 11:45 am **General Sessions:**
TRACK 1 – Speaker TBD
TRACK 2 – Speaker TBD

11:45 - 12:45 pm **Lunch / Door Prizes**

12:45 – 2:15 pm **General Sessions:**
TRACK 1 – Speaker TBD
TRACK 2 – Speaker TBD

2:15 - 2:30 pm Break / Wellness Moment / Sponsor visits

2:30 - 4:00 pm **Closing Keynote: Denise Messineo**

4:00 – 4:15 pm **Door Prizes / Book Signing**
