



Public Announcement:

Human Resources Association of Southern Maryland

Is a Recipient of the

SHRM EXCEL Gold Award for 2023!

We are incredibly proud and thrilled to announce that SHRM has awarded Human Resources Association of Southern Maryland (**HRASM**) with the prestigious **EXCEL Gold Award** for our outstanding accomplishments and impactful initiatives in 2023. This illustrious award is presented to state councils and chapters that demonstrate major accomplishments, strategic activities, and tactical initiatives that elevate the HR profession. Our fervent dedication and excellent leadership have gained recognition, and we are privileged to join the esteemed ranks of Gold EXCEL awardees.

HRASM not only met but exceeded our membership growth goal of 10% by achieving an impressive growth rate of over 60% in our chapter. This has allowed us to expand our network and connect with more HR peers within our local area. That is you!

Throughout 2023, we organized a series of engaging events tailored to attract and engage HR students, traditional and nontraditional HR professionals, and business partners. These events provided us with valuable insights into your needs, helping us improve our future services.

We provided two scholarship awards to support our members in their pursuit of continuing education. Additionally, we offered recertification credits to all our certified HR professionals. These initiatives demonstrate our commitment to providing valuable resources, networking opportunities, and knowledge sharing to enhance your careers.

Our leadership team actively engaged in SHRM Advocacy and participated in Capitol Hill Day in Washington, D.C. During this event, we met with three MD State representatives to discuss critical issues such as inclusion, diversity, and workforce readiness. Our dedication to effecting positive change in the HR field remains unwavering.

HRASM showed its support for the MD SHRM State Council annual conference and contributed to fundraisers for the SHRM Foundation which offers grants and scholarships to many budding HR professionals. Additionally, in honor of our deceased past president, we made a matching donation totaling over \$300 to fund rare disease research. Through these endeavors, we prioritize giving back and making a meaningful impact in our community.

Once again, we would like to express our gratitude for your continued support. To celebrate this momentous achievement, we will be displaying the Gold EXCEL Award logo proudly on our website, in our publications, and across our social media platforms.

Wishing you a prosperous and successful year ahead!

Sincerely,

Shari Arends, SHRM-CP
President, Human Resources Association of Southern Maryland (HRASM)

Contact us at president@HRASM.onmicrosoft.com or HRASMsomd@yahoo.com

We invite you to visit & like our new LinkedIn Page!

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For more information about HRASM, visit our website <https://hrasmonline.shrm.org/>